

# DANIEL KOPALD

## MOTION GRAPHIC ARTIST / ART DIRECTOR

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Senior motion graphic designer specializing in bringing stories to life through the creative use of technology, staging, and environment. Skilled in administering multi-million dollar budgets and timelines through the ever-changing needs of complex organizations. Additional experience includes video production, graphic design, broadcasting, and directing.



### PROJECTS

- On-Air campaigns
- Off-Air campaigns
- Big screen motion graphics
- Web banners
- Video production
- Videography/Photography
- Digital signage/elevator creative
- Presentation graphics
- Outdoor

### SOFTWARE

After Effects	AWS - S3, RT53, Cloudfront, Glacier
Premiere	Ceros
Photoshop	Storyline 3
Illustrator	Yamaha Studio Manager
Dreamweaver	Spinetix - Elementi
Audition	Limelight CDN
InDesign	
Microsoft Office	
Google Docs	

### PASSIONS

Photography, gardening, bicycles, cooking (and blogging about them), as well as reading, snowshoeing and animals

### ACCOMPLISHMENTS

#### Grant Thornton

Pioneer position evolving firm from single cam-corder to multi-camera studios

Culture Action Team member

Diverse Abilities Business Resource Group member

#### Microsoft, The Compass Group

Live show producer

#### Arthur Andersen

Produced and directed industry leading series of interactive webcasts originating from various cities worldwide

### PROFICIENCY

- Adobe Creative Cloud
- Live video production/engineering
- Microsoft Office, O365
- PC and Mac

### EDUCATION

#### Eastern New Mexico University

Television Production